

PROFILE

Name: Dr.D. Niranjani

Designation: Assistant Professor

Academic Qualifications: M.C.A., M.Phil., M.B.A., Ph.D., SET (MBA)



S.No.	Name of the Institute	Designation	From	To
1.	MannarThirumalai Naicker College	Lecturer	June 2009	December 2011
2.	Loyola College, Chennai	Lecturer	January 2012	April 2012
3.	Women's Christian College	Lecturer	June 2012	September 2012
4.	MannarThirumalai Naicker College	Lecturer	June 2013	April 2015
5.	Annai Violet College of Arts and Science	Assistant Professor	June 2016	March 2017
6.	Sir Theyagaraya College	Assistant Professor	June 2017	March 2018
7.	MannarThirumalai Naicker College	Assistant Professor	June 2018	Till Date

Orientation Attended

S.No	Name of the University	Date
1	Bharathidasan university	29.01.2020 to 04.02.2020

Refresher Attended

S.No	Name of the University	Topic	Date
1	Teaching Learning Centre, Ramanujan College, University of Delhi.	Advanced Research Methodology Tools and Techniques	30-01-2021 to 14-02-2021
2	Teaching Learning Centre, Ramanujan College, University of Delhi.	Managing Online Classes & Co-creating MOOCS 7.0	05-08-2021 to 19-08-2021
3	Teaching Learning Centre, Ramanujan College, University of Delhi.	Advanced Research Methodology	22-09-2022 to 06-10-2022

Short Term Course Attended

S.No	Theme	Name of the University	Month and Year
1	Research methodology	Bharathidasan University	29.01.2020 to 04.02.2020
2	Gender Sensitization & Women Empowerment	Bharathidasan University	18.08.2020 to 20.08.2020
3	Human Rights Education	Bharathidasan University	26.08.2020 to 28.08.2020

Books Published

S.No	Title	Author's Name	Publisher	ISBN number	Year of Publication
1.	Computer Applications	Dr.D. Niranjani	ESN	978-81-944871-3-5	2020

Chapters Published in Edited Volumes

S. No	Book Title & chapter Name	Editor Name	Publisher	ISBN number	Year of Publication
1	Entrepreneurship Development Technology Based entrepreneurship	Dr.P.Anbuoli	Research Ink Publication	978-1-71698-710-6	2020
2	The HandBook of Competency Mapping: A tool in Monitoring the Employee Performance	Prof.Bholanath Dutta	MTC Global Trust	978-93-5578-597-8	December 2021
3	Fusion of knowledge : Multidisciplinary Perspectives in Research volume-I	Dr.Maddela Prasanthi, Dr.J.Ahamed Meeran	Paradox International Publications Guide House	978-93-5879-115-0 ISBN-10:93-5879- 115-2 DOI:10.2515935879 1152	September 2023

Papers publications in UGC notified journals

S.No.	Title of the paper	Name of Journal	Month & Year	ISSN	Volume No.	Impact factor
1	Indian Hospitality Management and Industry	Journal Of The Gujarat Research Society	2019	0374-8588	21	4.3
2	A Study on Goods And Service Tax In India	Journal Of The Gujarat Research Society	2019	0374-8588	21	4.3
3	Role of Determinants of Attrition Behavior among the IT employees : An Empirical Analysis	NIU International Journal of Human Rights	2023	2394-0298	10(VI)	4.7
4	A Study on students use of the Technology Acceptance Model (TAM) for Institutional websites to Adopt E-Learning	Indian Journal of Psychology	2023	0019-5553	Book No.09	7.986

Papers published in Scopus/ Web of science

S. No.	Topic	Name of the Journal	Year	ISSN No and Volume No, Issue	Impact Factor
1	Hospitality Industry in India	Adalya Journal (Web of Science)	2019	ISSN No1301-2746, Vol.No.12	5.3
2	Impact Of Performance Appraisal On Arts And Science Faculty Members	Studia Rosenthaliana (Web of science)	2019	ISSN No1781-7838 Vol.no.XII	4.91
3	Customer Relationship Management (CRM) Practices in Banks: A Study with special Reference to Kottayam District, Kerala.	European Journal of Molecular & Clinical Medicine. (web of Science)	2022	ISSN 2515-8260 Volume 09, Issue 08	

Articles published in conference proceedings and ISBN / ISSN journals

S.No.	Title of the Article	Title of the Conference/Seminar	International/ National /State level	ISBN Number	Month & Year
1	Indian Hospitality Management and its Origin	9 th International Conference on “Multiversant Innovative Research Approaches for Sustainable Global Development	International	978-93-5396-218-3	December 2019
2	A Study on Goods and Service Tax in India	9 th International Conference on “Multiversant Innovative Research Approaches for Sustainable Global Development	International	978-93-5396-218-3	December 2019
3	Problems Stumble upon by research scholars in southern Tamilnadu	Two Day National Conference on Creating a Milieu for Quality Research among Academic community	National	978-93-5396-220-3	February 2020
4	Preference, Buying Behaviour and Motivation of Customers towards purchase of Gem and Jewellery	South Asian Virtual Conference on Empowerment of South Asia Through Economic Consolidation	International	978-8-19-503366-9	February 2021
5	A Novel Data Security for Hospital Records Management using Internet of Things	2022 International Conference on Advance in computing, Communication and Applied Informatics(ACCAI) Link : https://ieeexplore.ieee.org/xpl/conhome/9751777/proceeding (Scopus indexed)	International	978-1-6654-9529-5	January 2022
6	A Study on Level of Awareness of Selected Companies towards Data Management in Chennai city	International conference on Role of Technology towards Sustainable Development, Innovation and Information Exchange in Business and Management Volume V	International	978-93-95196-12-3	July 2022

Papers presented in conferences

S.No.	Title of the Paper	International/National/State level	Title of the Conference	Institution/College Name	Month & Year
1	Indian Hospitality Management and its Origin	International	9 th International Conference on “Multiversant Innovative Research Approaches for Sustainable Global Development	Adaikalamatha College	December 2019
2	A Study on Goods and Service Tax in India	International	9 th International Conference on “Multiversant Innovative Research Approaches for Sustainable Global Development	Adaikalamatha College	December 2019
3	Problems Stumble upon by research scholars in southern Tamilnadu	National	Two Day National Conference on Creating a Milieu for Quality Research among Academic community	Thiruvalluvar College	February 2020
4	Preference, Buying Behaviour and Motivation of Customers towards purchase of Gem and Jewellery	International	South Asian Virtual Conference on Empowerment of South Asia Through Economic Consolidation	Sree Saraswathi Thiyagaraja College	February 2021
5	A Study on Level of Awareness of Consumer towards Green Marketing	National	National Level Virtual Conference on Recent Trends in Commerce, Management and Economics	South Indian Researchers Association (SIRA)	June 2021
6	A Study on Level of Awareness of Selected Companies towards Data Management in Chennai city	International	International conference on Role of Technology towards Sustainable Development, Innovation and Information Exchange in Business and Management	Saveetha School of Management	July 2022

FDP / Workshops/Seminar/Conference attended

S.No	International /National /State Level	Title of the Programme/Course	Name of the Institution/University	DD/MM/YY
1	State Level	Research Metrics, Statistical Tools and IPR for Quality Research	PSGR Krishnammal for Women	18-September 2019
2	State Level	Franchising	Alagappa Institute of Management	23-January to 24-January 2020
3	State Level	One Week STTP on Advanced Research Methodology	REST Society	11-May to 15-May 2020
4	National Level	Managing Online Classes and Co-Creating MOOCS:2.0	Teaching Learning Centre, Ramanujan College, University of Delhi.	18-May to 03-June-2020
5	National Level	Open Source Tools for Research	Teaching Learning Centre, Ramanujan College, University of Delhi	08-June to 14-June 2020
6	National Level	Entrepreneurship, Incubation and Innovation	Teaching Learning Centre, Ramanujan College, University of Delhi.	23-June to 29-June 2020
7	National Level	Digital Teaching Techniques	ICT Academy	29-June-2020 to 04-july-2020
8	National Level	Systematic Literature Review and Meta - Analysis	Teaching Learning Centre, Ramanujan College, University of Delhi.	07-December to 13-December 2020
9	National Level	Application of Tools & Techniques in Research Methodology & Accelerate to publish Article in Scopus and Web of Science	Hindustan College of Arts and science, Coimbatore	19-December to 24-December 2020
10	National Level	Green Audit & Energy Audit	IOT Academy,Coimbatore	08-April-2022
11	State Level	Microsoft Power BI Data Analyst Associate	ICT Academy,Sivakasi	25-April-2022 to 29-April-2022
12	State Level	In Service Teacher Training Programme	Tamilnadu State Council for Higher Education, Madurai Kamaraj University, Madurai	17-May-2022

13	State Level	Master Class on MS Excel Pivot Tables	Skill Nation (Online)	27-Nov-2022
14	International	International Seminar on Advanced Research in life Sciences, Information Technologies and innovative Business Practices	Thassim Beevi Abdul Kader college for Women, Kilakarai	21-Dec-2022
15	National	Faculty Development Program on Intellectual Property Rights in India	SRM Institute of Management	26-12-2022 to 30-12-2022
16	State	Faculty Development Program on Emotional Intelligence	ICT Academy(Virtual FDP)	09-10-2023 to 14-09-2023
17	State	Two Day Workshop on Public Financial Management System	Dr.N.G.P Arts and Science College & Dr.N.G.P Institute of Technology	20-11-2023 to 21-11-2023

Workshop/Conference/FDP Attended in MTNC

S.No	International/National/ State Level	Title of the Workshop/Conference	Name of the Institution/University	Month and Year
1.	State Level	Academic Excellence in Digital Teaching and Learning	Department of Management Studies, Directorate of Distance Education, Madurai Kamaraj University, Madurai	01.07.20 20- 07.07.20 20
2.	State Level	one day capacity building programme on outcome-based education	MannarThirumalai Naicker college	August 2018
3.	State Level	one day workshop on Research Writing and Publications: Theory and Practice	MannarThirumalai Naicker college	October 2019
4.	State Level	one day capacity building program on E-Content Development and Digital Tools Usage	MannarThirumalai Naicker college	February 2020
5.	State Level	one day capacity Building program on Career Advancement Scheme and API Score	MannarThirumalai Naicker College	March 2020
6	State Level	One day capacity building program on Quality Assurance and Sustenance in Higher Education	MannarThirumalai Naicker College	March 2020

7	State Level	One Day Capacity Building Program on 21st Century Skills	Mannar Thirumalai Naicker College	March 2020
8	State Level	7 Days Online FDP -Enhancing Quality by Unearthing Innovative Practices-EQUIP 2022	MannarThirumalai Naicker College	April 2022

Programs Organized

S.No.	Date	Topic	Resource person	No. of Participants	National/International
1	28.05.2020	Franchising the way forward (Webinar)	Dr.Chackochen, CEO & Founder, Franchising Right way, Chennai.	449	National (Webinar)
2	30.05.2020	Digital Marketing Tools for 21 st century (Webinar)	Mr. Hitesh Motwani Digital Marketing Expert CEO- SKILLOPEDIA Director- North Storm Academy, Mumbai	386	National (Webinar)
3	02.03.2023 03.03.2023	Kona Kona shiksha- Conducted by NISM	Dr.G.S.Nalini, Resource Person -NISM	58	College Level-2020 Batch BBA(Aided)Students

Entrepreneurship Development Cell Activities

1. Acted as Co-Coordinator for Three Days Entrepreneurship Awareness camp on 16.12.2019 to 18.12.2019.
2. Acted as Co-Coordinator for Two Weeks Virtual Faculty Development Programme on Entrepreneurship funded by Department of Science and Technology, New Delhi from 01.03.2021 to 13.03.2021.

Resource Person

1. Acted as a Resource Person for National Science Day celebrated by Dr. Umayal Ramanathan college for Women, Karaikudi on 25-February 2021
2. Delivered Guest Lecture in the title of Role of MIS in Organizational Success - Research Department of Business Administration,Sourashtra college, Madurai on 28-February-2022
3. Acted as a Practical Examiner on 15.11.2022 at Thiagarajar College of Arts and Science.

4. Acted as Resource person for National Level Seminar on Developing Entrepreneurship Skills Among Youth at KMEA Arts and Science College on 15.12.2022
5. Acted as a Judge for Intercollegiate Meet Imperia 2023 conducted by Department of Computer Science, Mannar Thirumalai Naicker College for the event Paper Presentation.
6. Acted as Resource person in the online Technology based Entrepreneurship Development Programme(TEDP) : Electrical and Electronic Appliance Servicing and Maintenance catalyzed and supported by NEB Division,DST,Government of India, organized by Tamilnadu State Council for the Science and Technology, Chennai in Association with St.Annes college of Engineering and technology, Panruti held on 08.06.2023
7. Acted as a Practical Examiner on 27.10.2023 at Sourashtra College.

Additional Roles and Responsibilities in College

1. CCA - Certification Course Coordinator (**From 2019 to Till Date**)
2. MIS Convenor (**From 2019 to Till Date**)
3. IQAC – Member (**Criterion II**)
4. College Day Committee – Member (**19-20 and 20-21**)
5. Convocation Day Committee –Member (**19-20 and 20-21**)
6. Computer Stock Verification – Convenor (**20-21,21-22,22-23**)
7. Library Stock Verification Committee - Member (21-22,22-23)
8. Online Application Registration Convenor – (**20-22 & 22-23**)
9. ICT Academy Coordinator - 04.07.200 to Till Date
10. Assisted the students for intercollegiate meet conducted by Thiagarajar college, Madurai on 06.01.2023

ICT Academy Related Activities

S.No.	Title of the Conference	Organized by	Month And Year	State/National/International
1.	Bridge 2022-Kanyakumari(A High Impact Industry-Institute Interaction Event of India)	ICT Academy of Tamilnadu	28-03-2022	State
2.	Bridge 2022-Chennai(A High Impact Industry-Institute Interaction Event of India)	ICT Academy of Tamilnadu	13-07-2022	State

3	Bridge 2023-Chennai(A High Impact Industry-Institute Interaction Event of India)	ICT Academy of Tamilnadu	14.03.2023	State
4	Bridge 2023-Madurai(A High Impact Industry-Institute Interaction Event of India)	ICT Academy of Tamilnadu	30.09.2023	State
5	Youth Leadership Summit 2023, Coimbatore	ICT Academy of Tamilnadu	12.10.2023	State

Research Projects

1. Received Seed Money Rs.30, 000 From Mannar Thirumalai Naicker College. Project entitled “Automatic Multi Document Data Summarization for IQAC cell using Deep Learning (DL) and Natural Language Processing (NLP) Techniques”.

External Exam Invigilation Duty -Inside MTNC

November -2021, April -2022, November -2022, April - 2023

Appreciation Received

1. Appreciation Certificate Received from NISM for Anchoring Faculty, Student Coordinator for conduction 10 hours Session program for Kona kona Shiksha on 03.03.2023 and received Active participation certificate for College also.
2. Appreciation Certificate received for Learnathon-2022 Program for 100 students completing their 5 courses in ICT Academy from September - November 2022 and received certificate for college.
3. Appreciation Certificate Received for excellent coordination in the execution of Atos Prayas Foundation’s Youth Empowerment Program from 06.02.2023 to 24.02.2023

Paper Valuation

Attended paper valuation at Thiagarajar College, Madurai on 23.12.2023